

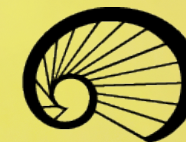


Outcomes Report

Christy Estrovitz
Youth Services Manager

Alejandro Gallegos
Community Engagement Manager

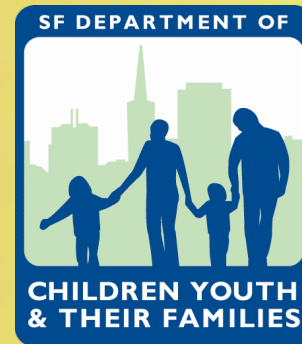
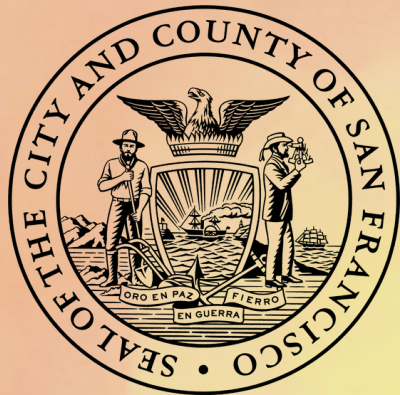
Ileana Pulu
Youth Development Coordinator



San Francisco
Public Library

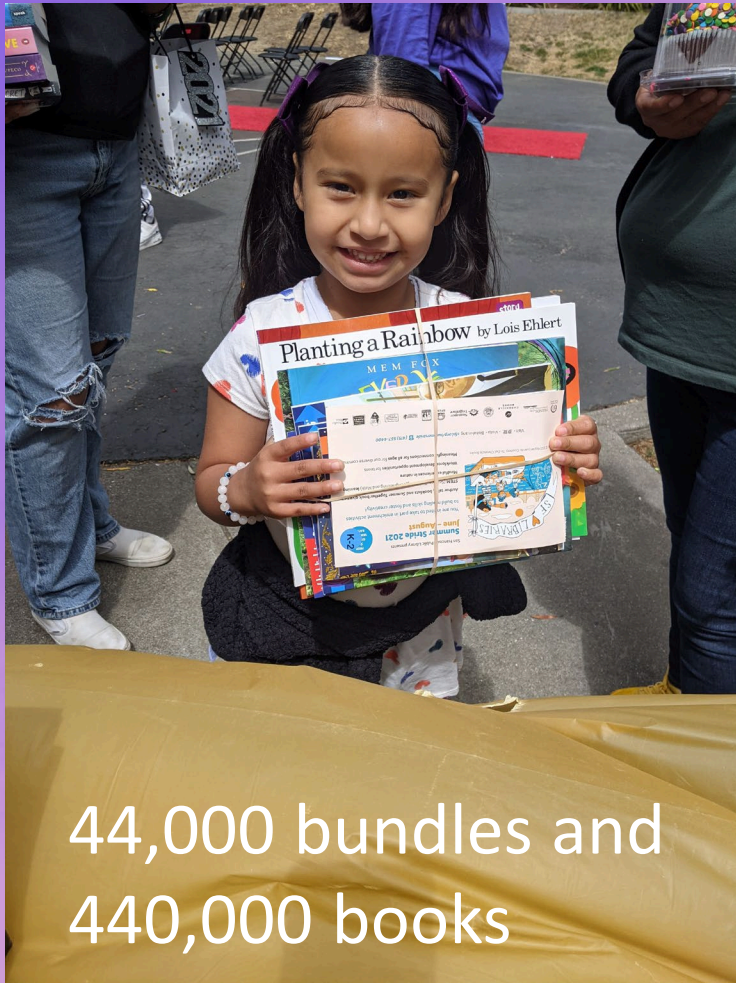
Art © 2021 *Kaylani Juanita* Courtesy, *Ta-Da!*, Chronicle Books

Thank You Community Partners

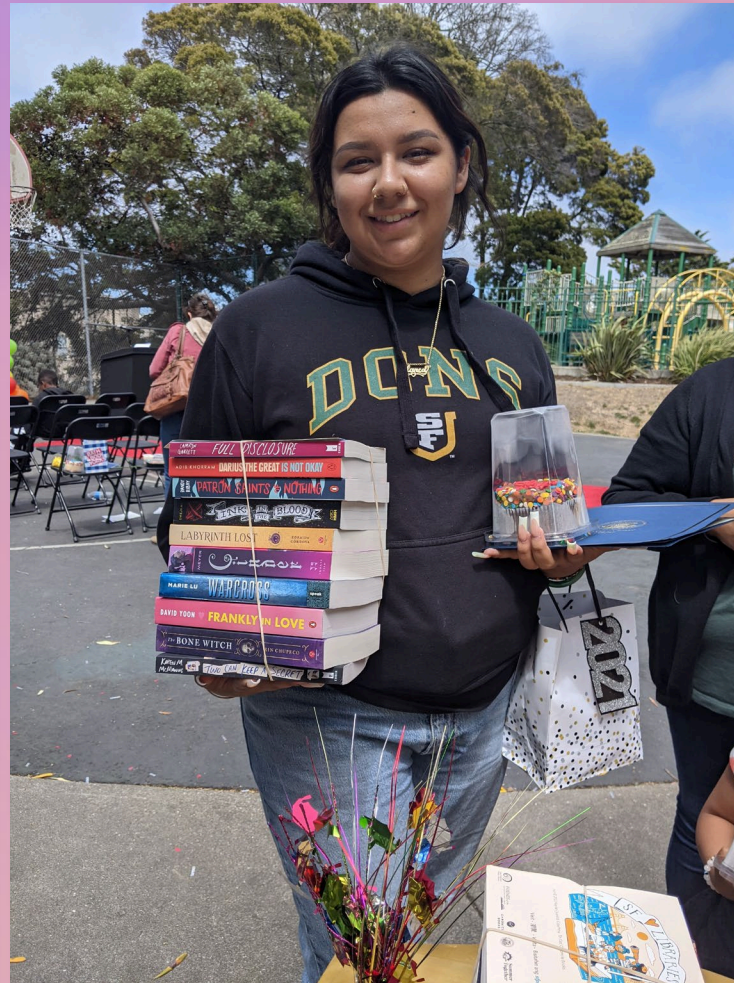




Summer Together



44,000 bundles and
440,000 books



Distribution Partners

- After School Enrichment Program (A.S.E.P.)
- Bay Area Community Resources (BACR)
- Boys and Girls Club
- Charity Cultural Services Center
- Community Youth Center of SF (CYC)
- Dept of Children, Youth and their Families
- Jamestown Community Center
- Mission Graduates
- Real Options for Kids (R.O.C.K.)
- Richmond Neighborhood Center
- SF Recreation and Parks
- SF Unified School District
- SF Human Rights Commission
- TEL HI Neighborhood Center
- YMCA
- Young Community Developers
- SF Housing Authority
- BRIDGE Housing
- Chinatown Community Development Center
- HOPE SF
- Mercy Housing
- Mission Housing Development Corporation
- SF Housing Development Corporation

Plus SFPL locations and bookmobiles

Everybody Reads collaboration

SAN FRANCISCO
HUMAN RIGHTS
COMMISSION



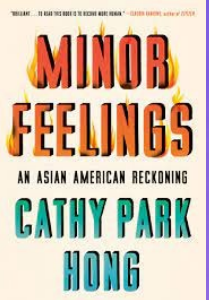
“This was our best
summer yet!”
Dr. Sheryl Davis

Executive Director, SF Human Rights Commission



30,000 BIPOC books

2,500 youth served by Mo’MAGIC and
Human Rights Commission in the
Western Addition, Bayview, Tenderloin,
Vis Valley, OMI neighborhoods



Summer Data Snapshot

Beanstack online participants

2702 children

375 teens

2370 adults



44% of Beanstack participants finished

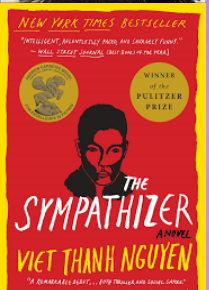
56% of adults

47% of teens

36% of children

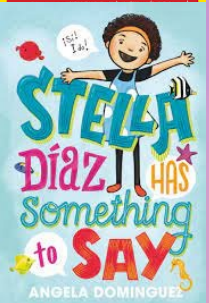


11,500+ finisher prizes claimed

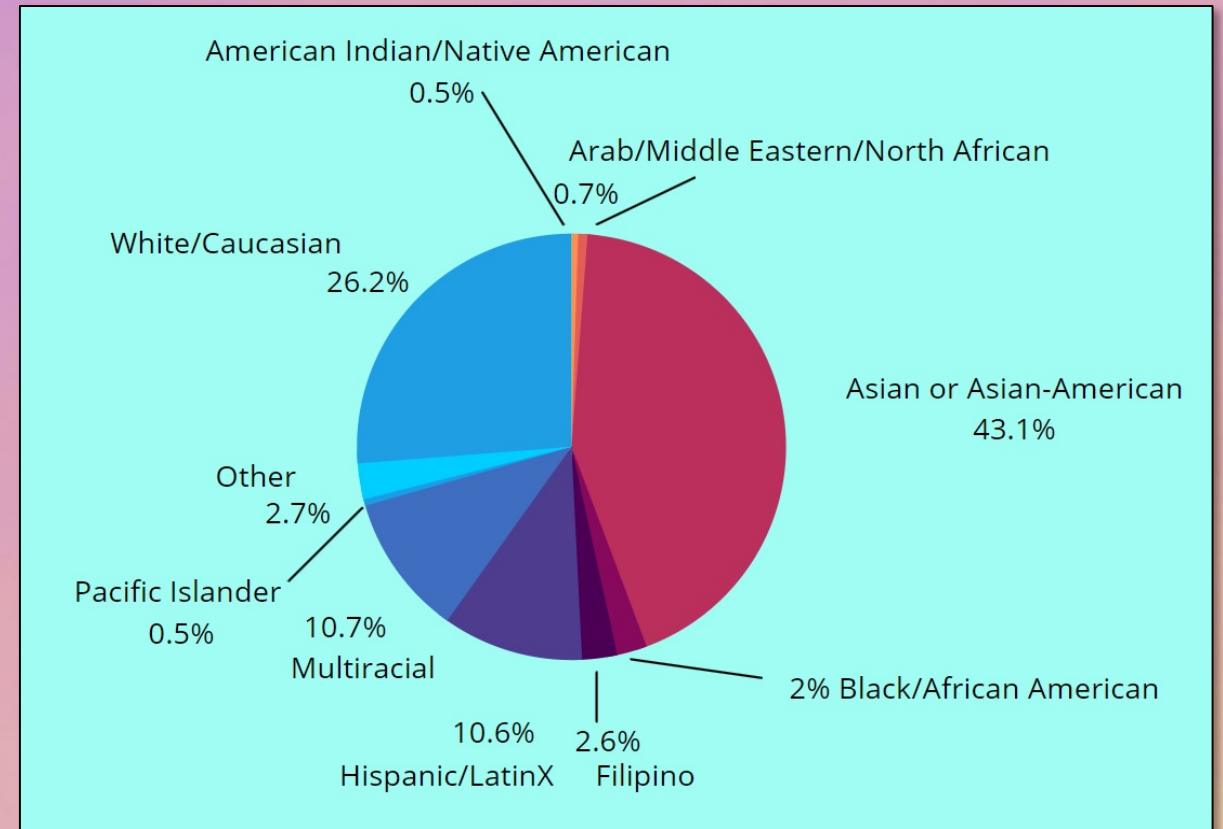


Bret Harte Elementary had

166 participants



Beanstack Online Participants



Marketing Campaign



100 transit shelters = **6 million** weekly impressions

1000 interior MUNI bus ads = estimated **1 million -1.5 million** impressions

36,292 *SF Chronicle* inserts

250 posters distributed to local businesses, community hubs and other high visibility locations

125,130
total impressions on Instagram

141,542
total impressions on Twitter

26,376
total impressions on Facebook



Virtual Programs



Youth Programming Round Up



BIPOC KidLit Series



STEM Challenge Series

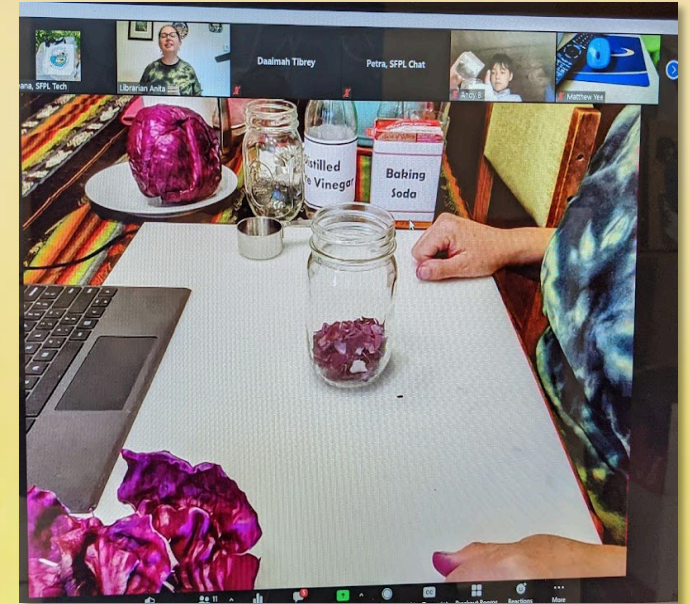


Alphabet Rockers



"Thanks again for having me as part of your Summer Stride Program! I hope everyone enjoyed it. I know I had a wonderful time :)"
—Kat Zhang

"Your summer activity guide is just amazing."
—Zetta Elliott



Jacqueline Woodson Author Event

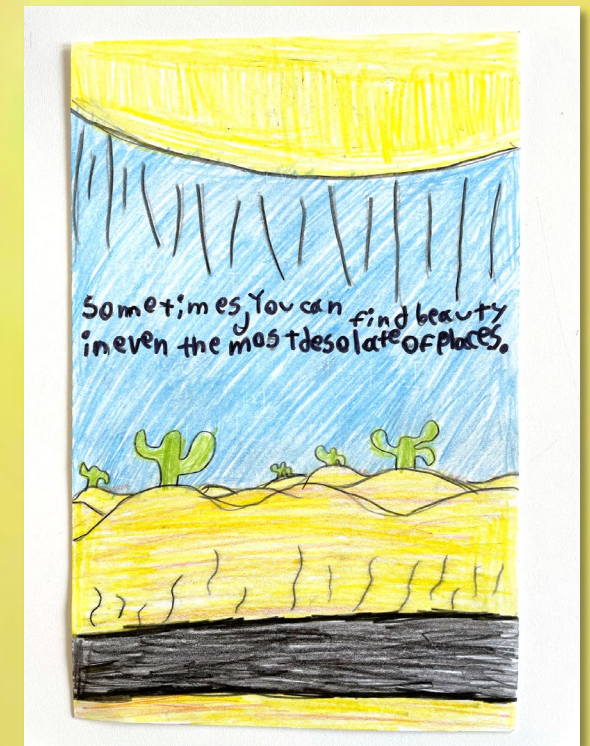
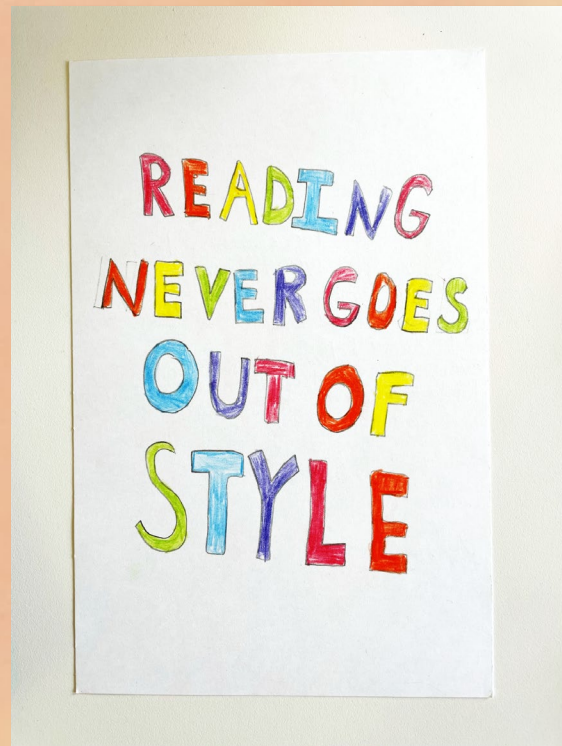
“Thank you for the amazing field trip...it inspired me to make my own book.”—Logan

“I like to write in many genres, just like you.”—Erran

“I also loved it how you were connecting with your book like if it was your bff!”—Estrella

“Your doing great and if anything slows you down in life push it aside and keep going.”—Melody

“Your books reavel truth.”—Wyatt



Nature Boost



A virtual tour of the Presidio Native Plant Nursery.

Protect & Serve: The Military & the Bay Area's LGBTQ Community



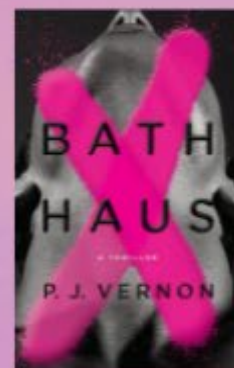
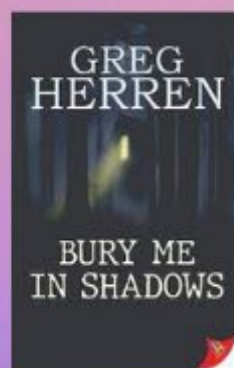
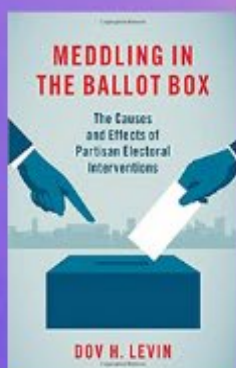
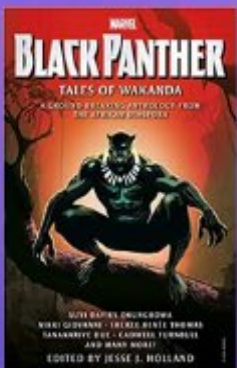
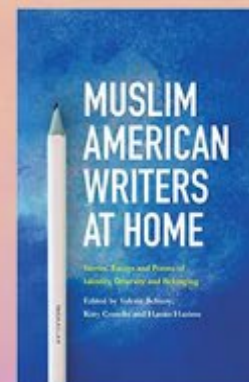
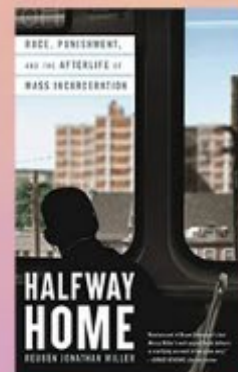
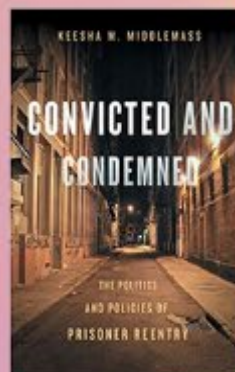
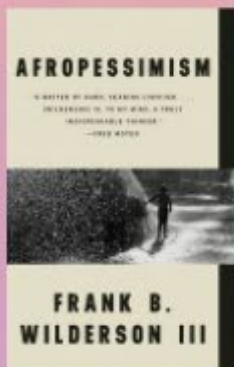
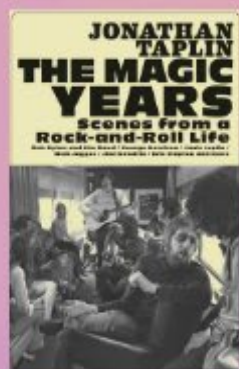
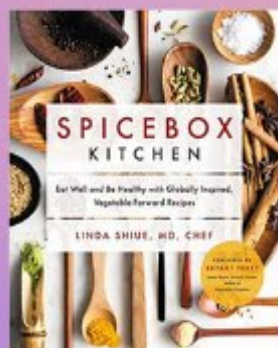
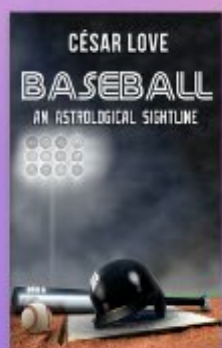
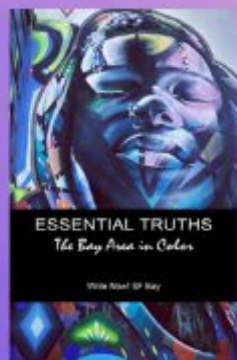
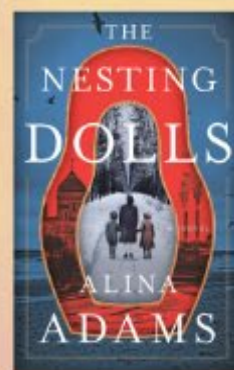
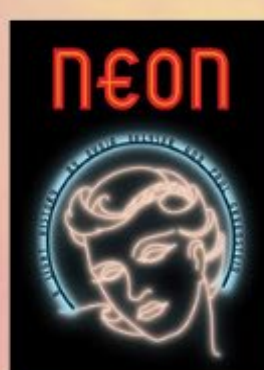
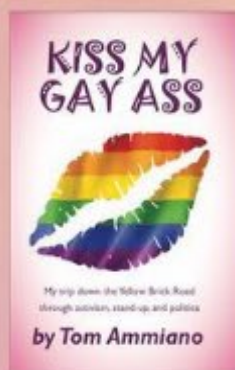
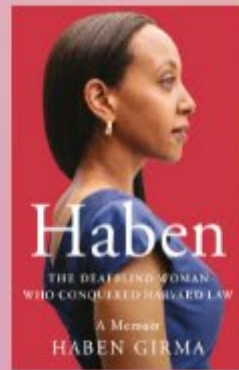
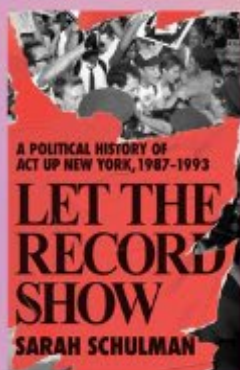
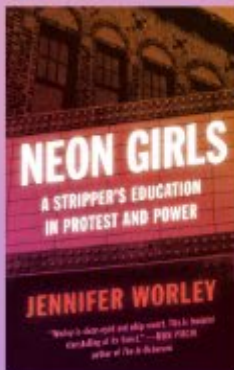
SUMMER STRIDE

FRIENDS *of the*
SAN FRANCISCO PUBLIC LIBRARY



ADULT SERVICES PROGRAMMING ROUND UP





WE HOSTED 28 AUTHOR EVENTS, PROMOTING OVER 30 WRITERS.

Outreach

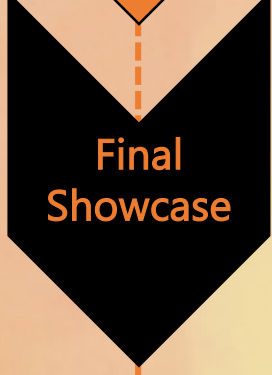
We gave away over 250 books to youth and adults at SF's Carnival Resource Fair, and signed up many new community members and families for library cards.



Partnership Overview

- To provide quality work based learning opportunities for San Francisco youth in local government agencies to expose them to public service careers while developing job skills and gaining experience.
- To enhance youth's ability to access and retain work-based learning experiences and prepare them to contribute to the local economy.
- To help participants understand the importance of academic success and the role that high school and post-secondary education play within the context of career development.
- To create a pipeline of job ready local youth that are prepared to access the current jobs and careers in San Francisco.





- Weekly Meetings
- Trainings on Content Creation Tools
- Book Club Discussion
- Special Guests:
 - SF History Center
 - Kaylani Juanita

- Weekly Meetings
- Special Guests
 - Dr. Angelique Diaz
 - Dr. Violeta Garcia

- Bi-Weekly Meetings
- Special Guests:
 - Tongo Eisen-Martin
 - GLBT Historical Society

- Celebration and trailers for October premiere



By the Numbers

- 15–20 youth, 2 Community Impact Projects
 - Worked 2320 hours between 6/15–7/30
 - Created 21 5–10 minute videos
 - Created 75 pieces of media content
- Project Team
 - 1 YouthWorks Employment Coordinator
 - 1 SFPL Youth Development Coordinator
 - 4 SFPL Librarians

STEM & Nature

- SFPL resources
- Digital Media
- Teamwork
- Project Planning
- Graphic Design
- Marketing

Coming Soon...

INDOOR JUNGLE

Follow along my instructional video on how to fill your space with nature, all starting with one plant!



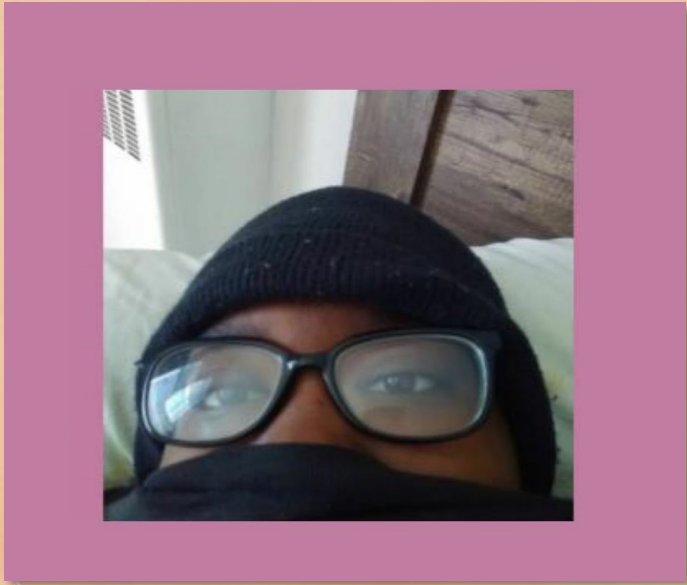
Look out for the premier in October 2021!



THE CARETAKERS OF NATURE

Often we go on walks to clear our minds by admiring the beauty of nature. But this nature wasn't just a getaway for people before....It was a home....the home of the Ohlone







Social Justice & Art

- SFPL resources
- Digital Media
- Teamwork
- Project Planning
- Graphic Design
- Marketing





City Teens

- Represented neighborhoods like Tenderloin, Bayview, Mission, Sunset, Excelsior and Visitacion Valley
- Attend high schools like Galileo, Philip & Sala Burton, Lowell, The Bay School, Gateway and Mission.

Guest Speakers

- Poetry Workshop
- Introduction to Archives
- Illustration Demonstration
- Project Pitch Review



Paid Jobs
 Case Management
 Skill Building Workshops
 Education

YOUTH READY FOR WORK + LIFE

HUCKLEBERRY YOUTH PROGRAMS

SAFETY • HEALTH • JUSTICE • EDUCATION

Huckleberry Youth provides free counseling and mental health services for youth in San Francisco!

www.huckleberryyouth.org

INTERESTED IN:
 CREATING CHANGE?
 BECOMING MORE EDUCATED?
 HAVING YOUR VOICE HEARD?

If so, check out the
Galileo Student Activists Club!

Open to all Galileo High School students, members

LYRIC

CENTER FOR LGBTQ YOUTH

LYRIC Center provides resources to queer folks, free counseling, paid internship for 24 and younger, health services, and leadership devopment.

WELCOME TO LYRIC CENTER FOR LGBTQ YOUTH 111 COLLEENWOOD ST

STUDY SMART TUTORS



**HOW TO
MAKE
PUPUSAS**



 Filipino
American
HISTORY MONTH

YELL
YOUTH ENGAGED IN LIBRARY LEADERSHIP



**LAKAS AND THE
MANILATOWN FISH
WITH TONY ROBLES**

Filipino American
History Month
YELL
YOUTH ENGAGED IN LIBRARY LEADERSHIP



“Meeting Kaylani Juanita was really memorable and definitely left an impact on me.”

“Yes, I would recommend YELL to a friend because working with YELL has been a learning and rewarding experience to collaborate with creative and inspiring people. I genuinely enjoyed getting to learn about different careers and meeting new people.”

“I am most proud of my book recommendation posts. I spent a lot of time on them and I love all the books I recommended a lot.”

“My most memorable experience would be collaborating with my peers in our group projects. We were all supportive of each other's ideas, and I became comfortable with getting out of my comfort zone.”



“I think YELL helped me a lot in learning how to communicate better. Working with this group was a challenge, but a definite learning experience.”

Thank you 2021 Summer Learning Committee*

Joanna Arteaga La Spina, Translator*
Xima Avalos, Mission Bay Branch*
Eric Barbus, Collections*
Yuen Chan, Translator*
Emily Dezurick-Badran, Marina Branch*
Christy Estrovitz, Co-Chair, CPP
Genevieve Feldman, Branches
JoSep Ferrer, Bookmobiles*
Alejandro Gallegos, Co-Chair, CPP
Pauline Harris, Richmond Branch
Jason Hill, Youth Services Team
Betty Ho, Graphics Team
Michelle Jeffers, Chief of CPP
Kimberly Lauer, Merced Branch*
Maricela Leon Barrera, The Bridge at Main
Anissa Malady, CPP
Fran Matthew, Volunteer Services
Kathryn McCluskey, Marina Branch
Michelle McNeil, Graphics Team
Cristina Mitra, Youth Services Team

Morgan McGuire, Vis Valley Branch*
Kate Patterson, Communications
Ileana Pulu, Youth Services Team
Davey Reed, Mission Bay Branch*
Ellen Reilly, Graphics Team*
Katrin Reimuller, Main Library
Lilimae Santander, CPP
Anita Shinall, Park Branch*
John Smalley, Main Library
Sarah Stone, Collections*
Roy Tillery, CPP
Vinnie Zhang, Sunset Branch
Lisa Weddle, CPP
Alan Wong, The Bridge at Main
Dorcas Wong, Parkside Branch*
Jaime Wong, Communications
Andrea Yeager, Merced Branch*



*Ad hoc contributors to virtual programs, translations, SFUSD booklists, publicity and distribution