

SFPL Reopening Update



San Francisco Public Library
Commission Meeting
June 16, 2022

Every Library Every Day Target

- Excelsior – June 11
- Mission temp site – June 18
- Noe Valley – July 23
- Visitacion Valley – July 23
- Glen Park – late July/August
- Ingleside – late July/August



Mission Branch @1234 Valencia

Opens June 18, 2022

Temporary Site Hours

- Monday 10-6
- Tuesday, Wednesday, Thursday 10-8
- Friday 1-6
- Saturday 10-6
- Sunday 1-5





1234 Valencia Sneak Peek

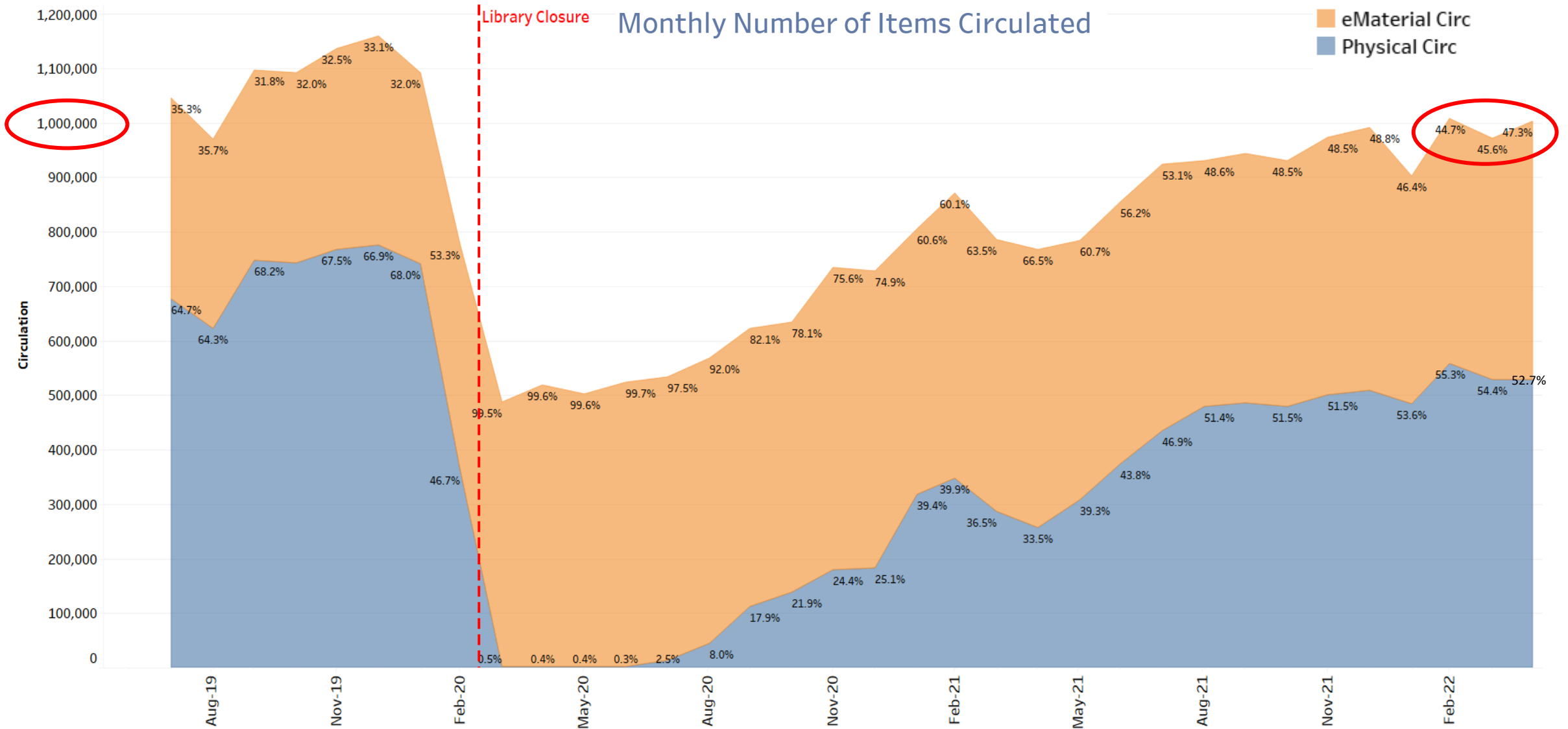


Library Programs are Back!!!

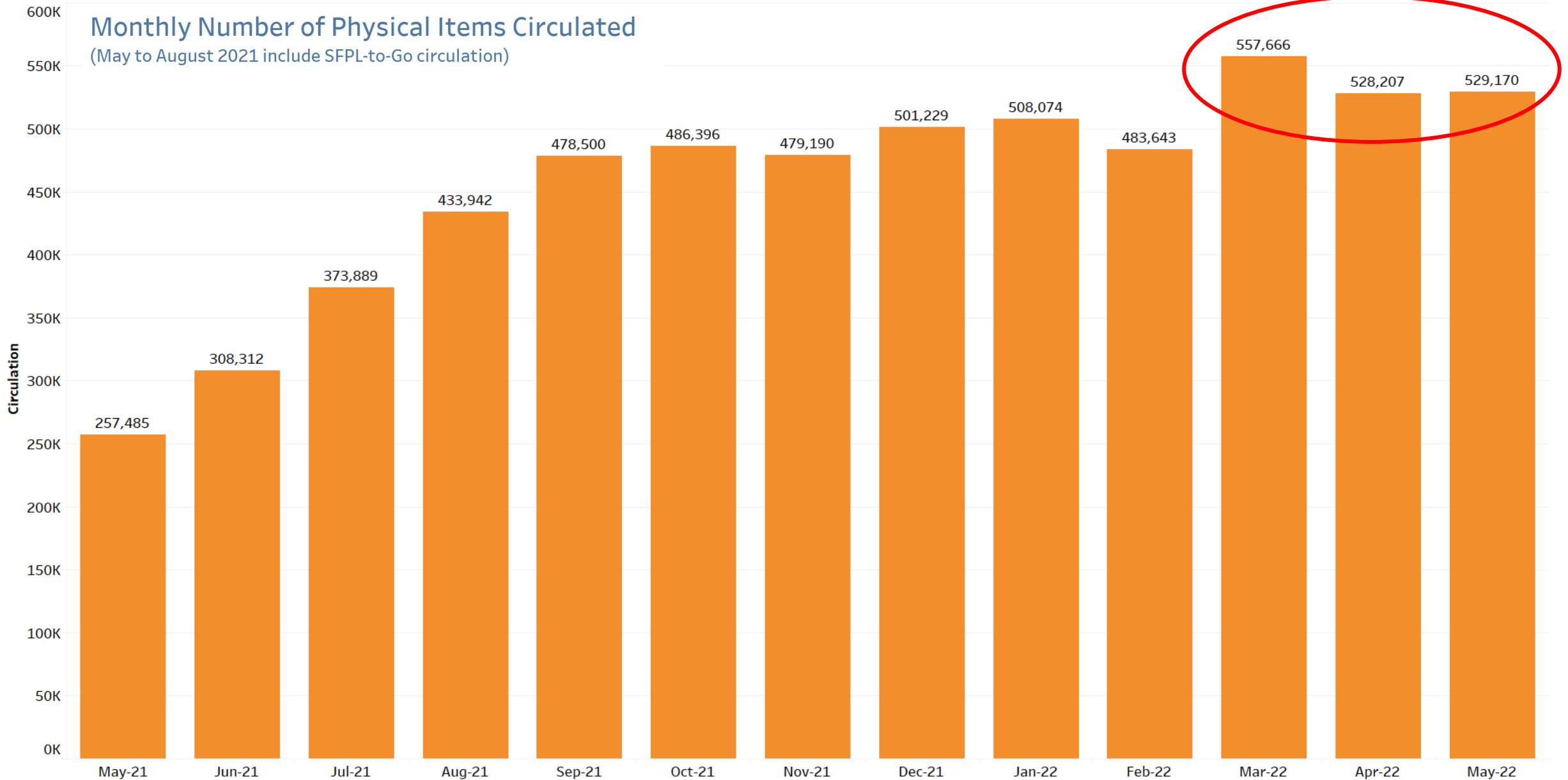
MONTHLY VISITORS: VISITOR TRAFFIC STEADILY INCREASING SINCE REOPENING



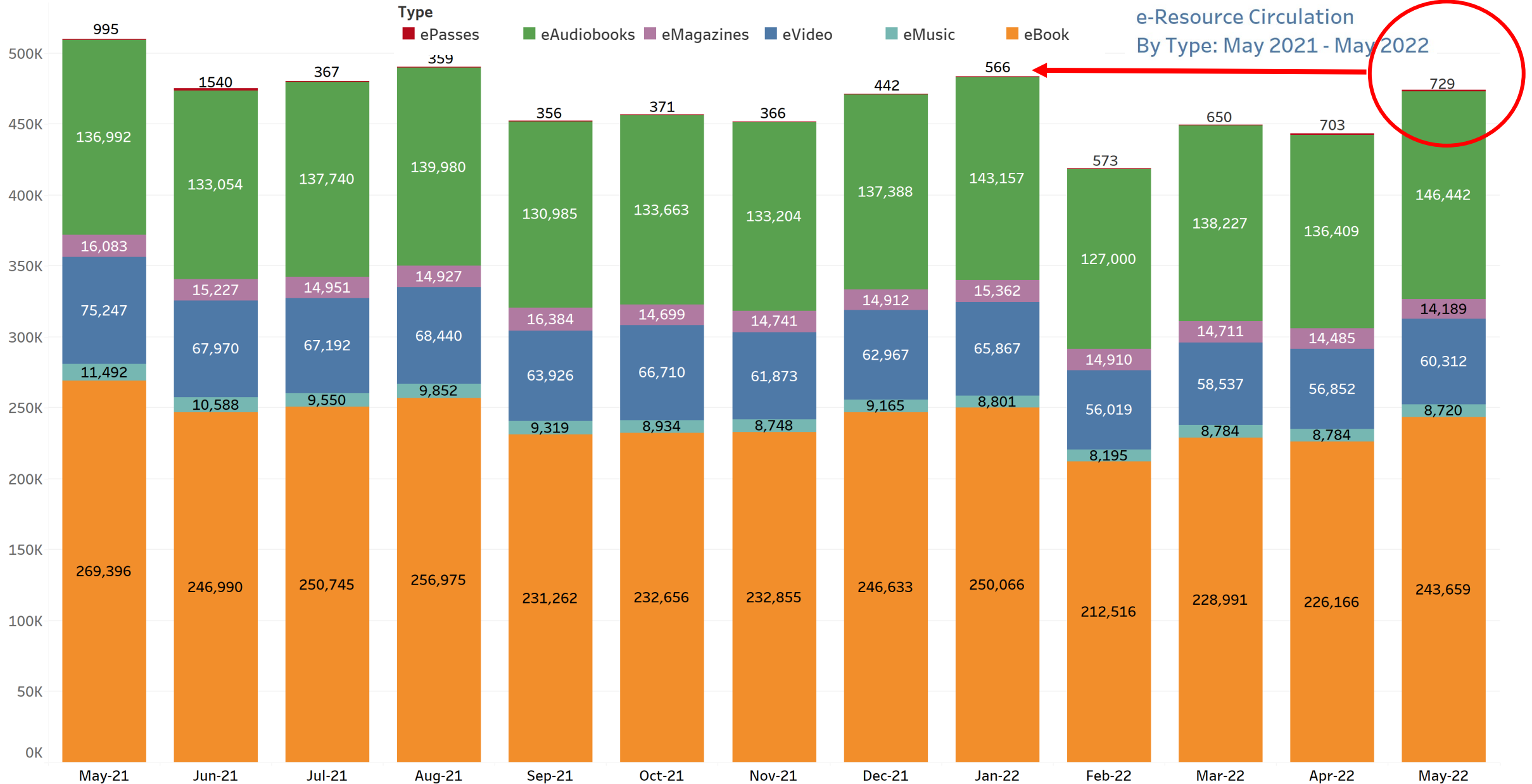
PHYSICAL CIRC BACK TO 2/3 OF PRE-COVID LEVEL; eCIRC REMAINS HIGHER THAN PRE-COVID



MONTHLY PHYSICAL CIRC: LAST 3 MONTHS HIGHEST SINCE REOPENING

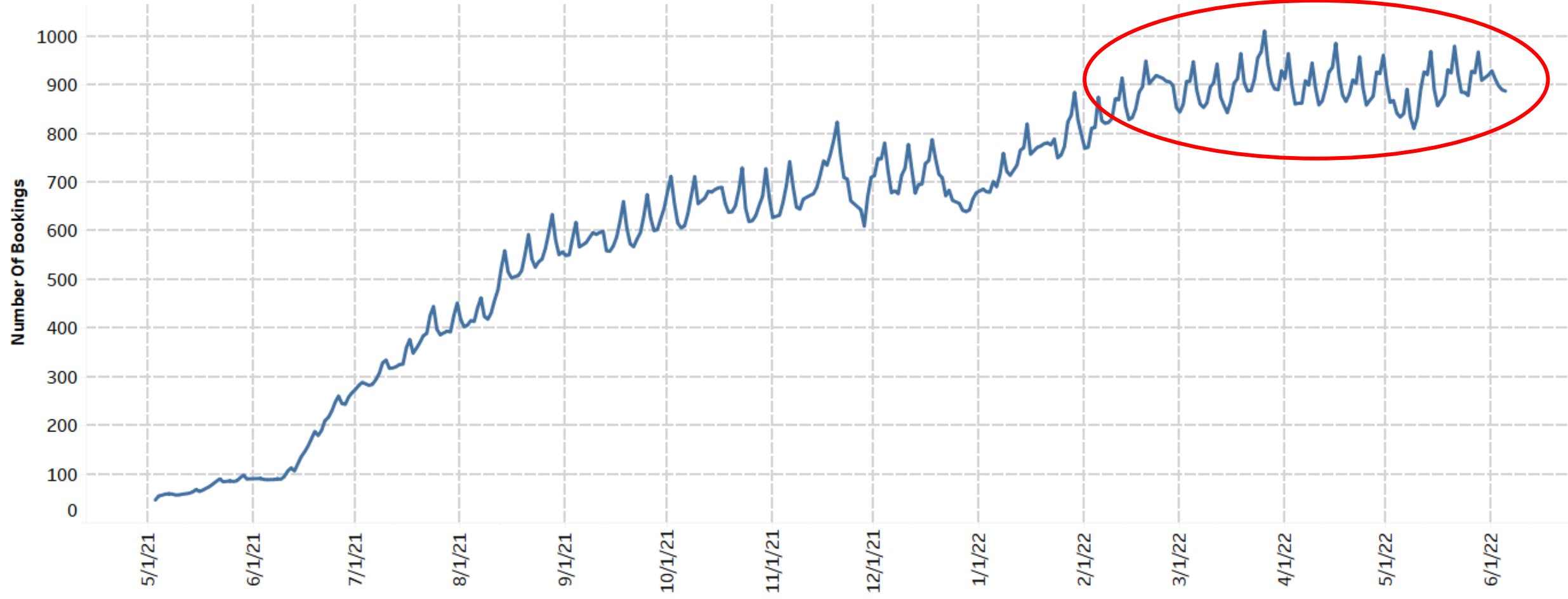


MONTHLY eCIRC: REMAINS ROBUST; RETURNED TO 2021 LEVELS IN MAY



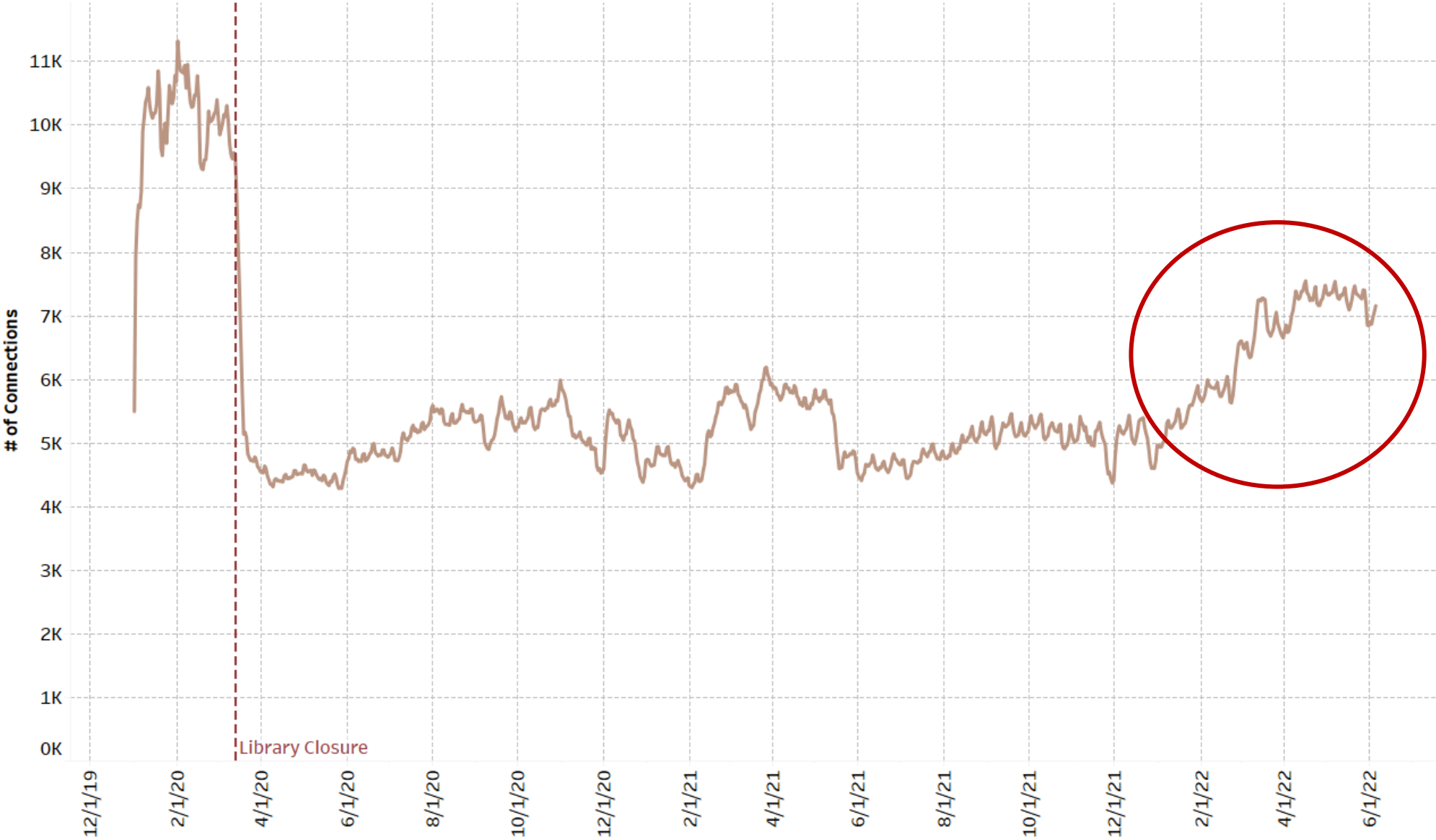
PUBLIC ACCESS COMPUTING: USAGE NUMBERS STEADY SINCE MARCH

Daily Number of Sessions - 5-Day Moving Average

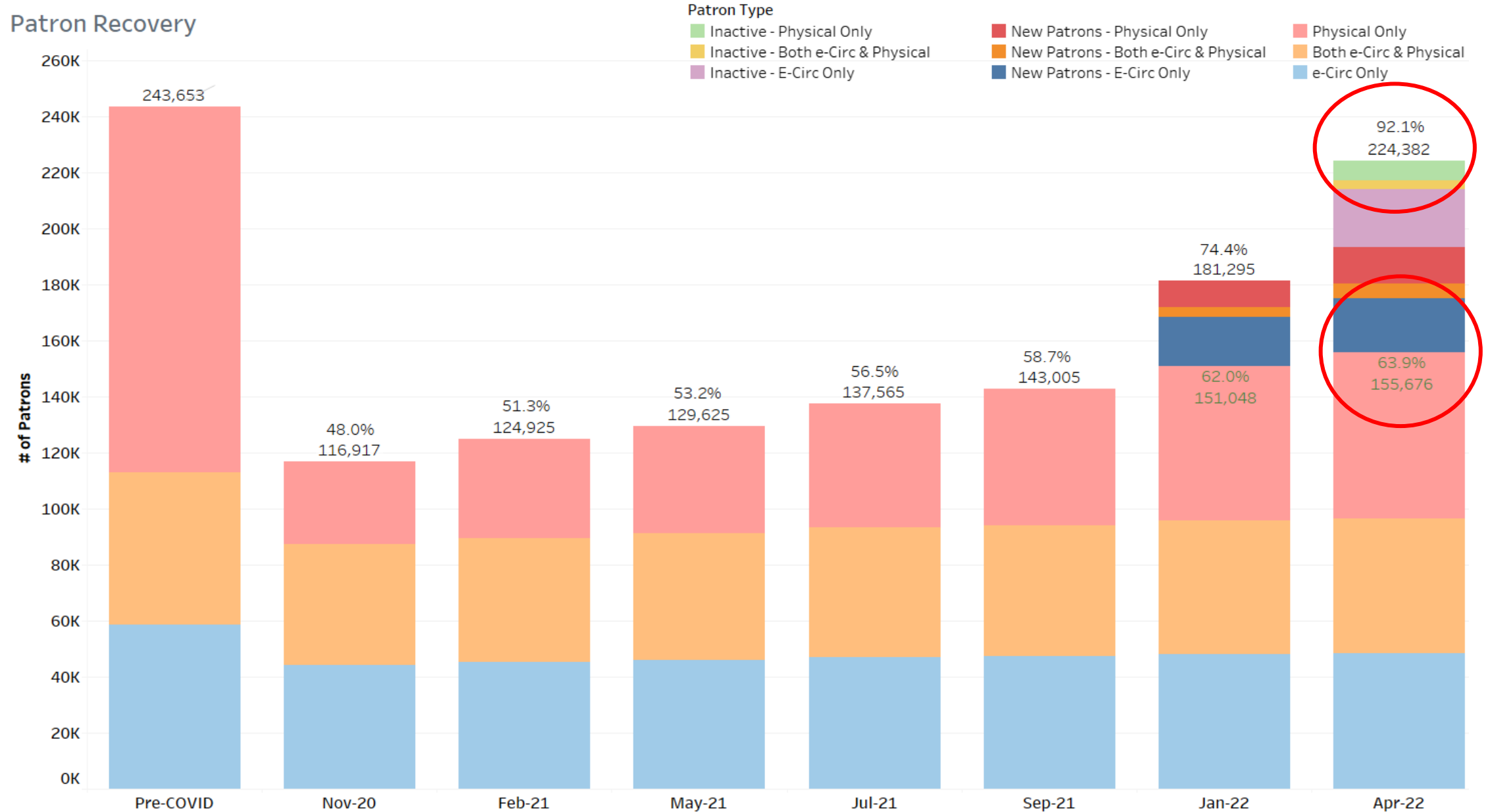


WiFi CONNECTIONS: 50% INCREASE IN PAST 5 MONTHS

Daily Number of WiFi Connections - 5-Day Moving Average



64% OF PRE-COVID PATRONS HAVE RETURNED; UNIQUE # OF PATRONS SINCE START OF PANDEMIC NOW 92% PRE-COVID



MAJORITY OF PHYSICAL-ONLY PATRONS HAVEN'T RETURNED; REPLACING THOSE PATRONS WITH NEW OR PREVIOUSLY INACTIVE PATRONS

Patron Recovery Flows

